

# EMPOWERLOGIC

## Broad Based Black Economic Empowerment Verification Certificate

A Consolidated Verification Certificate Issued to

### Provantage Media Group (Pty) Ltd

## Level 1 Contributor

#### Measured Entity

<b>Company Name</b>	Provantage Media Group (Pty) Ltd
<b>Registration Number</b>	2003/009227/07
<b>VAT Number</b>	4620207243
<b>Address</b>	7 York Street Kensington B Randburg, 2194

#### B-BBEE Status

B-BBEE Status Level	Level 1		
<b>Total Points Obtained</b>	114.6	EO: 22 points; MC: 14.81 points; SD: 27.3 points; ESD: 40.5 points; SED: 5 points; RSMC: 5 points	
<b>Discounting Principle Applied</b>	No	<b>Measurement Period Year End</b>	28/02/2021
<b>Empowering Supplier</b>	Yes	<b>Participated in Y.E.S Initiative</b>	No
<b>Black Voting Rights</b>	51.97%	Achieve Y.E.S Target and 2.5% Absorption	No
<b>Black Women Voting Rights</b>	39.50%	Achieve 1.5 x Y.E.S Target and 5% Absorption	No
<b>Black Economic Interest</b>	51.97%	Achieve Double x Y.E.S Target and 5% Absorption	No
<b>Black Women Economic Interest</b>	39.50%	<b>Black New Entrants</b>	5.50%
<b>51% Black Owned*</b>	Yes	<b>Black Designated Groups</b>	0.00%
<b>30% Black Women Owned*</b>	Yes	Black Youth	0.00%
<b>Normal Flow Through Principle Applied</b>	Yes	Black Disabled	0.00%
<b>Modified Flow Through Principle Applied</b>	No	Black Unemployed	0.00%
<b>Exclusion Principle Applied</b>	No	Black People Living in Rural Areas	0.00%
		Black Military Veterans	0.00%

#### BEE Procurement Recognition Levels

Level	Qualification	%
1	≥ 100 Points	135%
2	≥ 95 but < 100	125%
3	≥ 90 but < 95	110%
4	≥ 80 but < 90	100%
5	≥ 75 but < 80	80%
6	≥ 70 but < 75	60%
7	≥ 55 but < 70	50%
8	≥ 40 but < 55	10%

Non Compliant <40 0%

Enquiries Tel: 086 111 4003

[www.empowerlogic.co.za](http://www.empowerlogic.co.za)

<b>Issue Date</b>	25/05/2021	*Black Owned: >=51% and full points for Net Value
<b>Expiry Date</b>	24/05/2022	
<b>Certificate Number</b>	ELC10024GENBBMAC	*Black Women Owned: >=30% and full points for Net Value
<b>Version</b>	Final	
<b>Applicable Scorecard</b>	MAC - Generic	
<b>Applicable BBEE Codes</b>	Marketing, Advertising and Communications Sector Code Gazetted on 1 April 2016	



SANAS Accredited

#### EmpowerLogic (Pty) Ltd

Reg. No. : 1995/000523/07

BBBEE Verification Agency

Per Prebhashini Govender

Member - Verification Committee



BVA018

This certificate supersedes any previous certificates issued to the Measured entity. This certificate is the result of an independent and impartial verification of the BBBEE status of the measured entity measured against the Codes of Good Practice on Broad Based Black Economic Empowerment. This certificate has been issued in accordance with the EmpowerLogic Verification Certificate Policy. EmpowerLogic uses the Law Trust advanced electronic signature system (AeSign) which is compliant with the Electronic Communications and Transactions Act no 25 of 2002. The validity of the certificate is ensured as long as the digital signature details corresponds with the Technical Signatory's details as displayed on the certificate.

# EMPOWERLOGIC

## Broad Based Black Economic Empowerment Verification Certificate

### A Consolidated Verification Certificate issued to Provantage Media Group (Pty) Ltd

Certificate Number: ELC10024GENBBMAC

### BBBEE Status: Level 1 Contributor

Empowering Supplier

## Entities Included in the Consolidated Verification Certificate

Company Name	Registration Number	VAT Number
Provantage (Pty) Ltd	2003/009227/07	4620207243
Public Transport Media (Pty) Ltd	2012/019202/07	4070262284
Umjanji Media (Pty) Ltd	2010/008156/07	4500261377
Integrated Rapid Transport Media (Pty) Ltd	2010/008672/07	4890262233
Green Digital Clocks SA (Pty) Ltd	2012/045135/07	4410267126
Provantage Mall Ads (Pty) Ltd	2016/376038/07	4770277244
Outdoor Network Out of Home Media (Pty) Ltd	2006/033081/07	4960242370
Kwaito Trading Company (Pty) Ltd	2004/003707/07	4860259268
Outdoor Network Ltd	1995/003657/06	4800153084
POP Outdoor (Pty) Ltd	2007/007688/07	4520221120

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